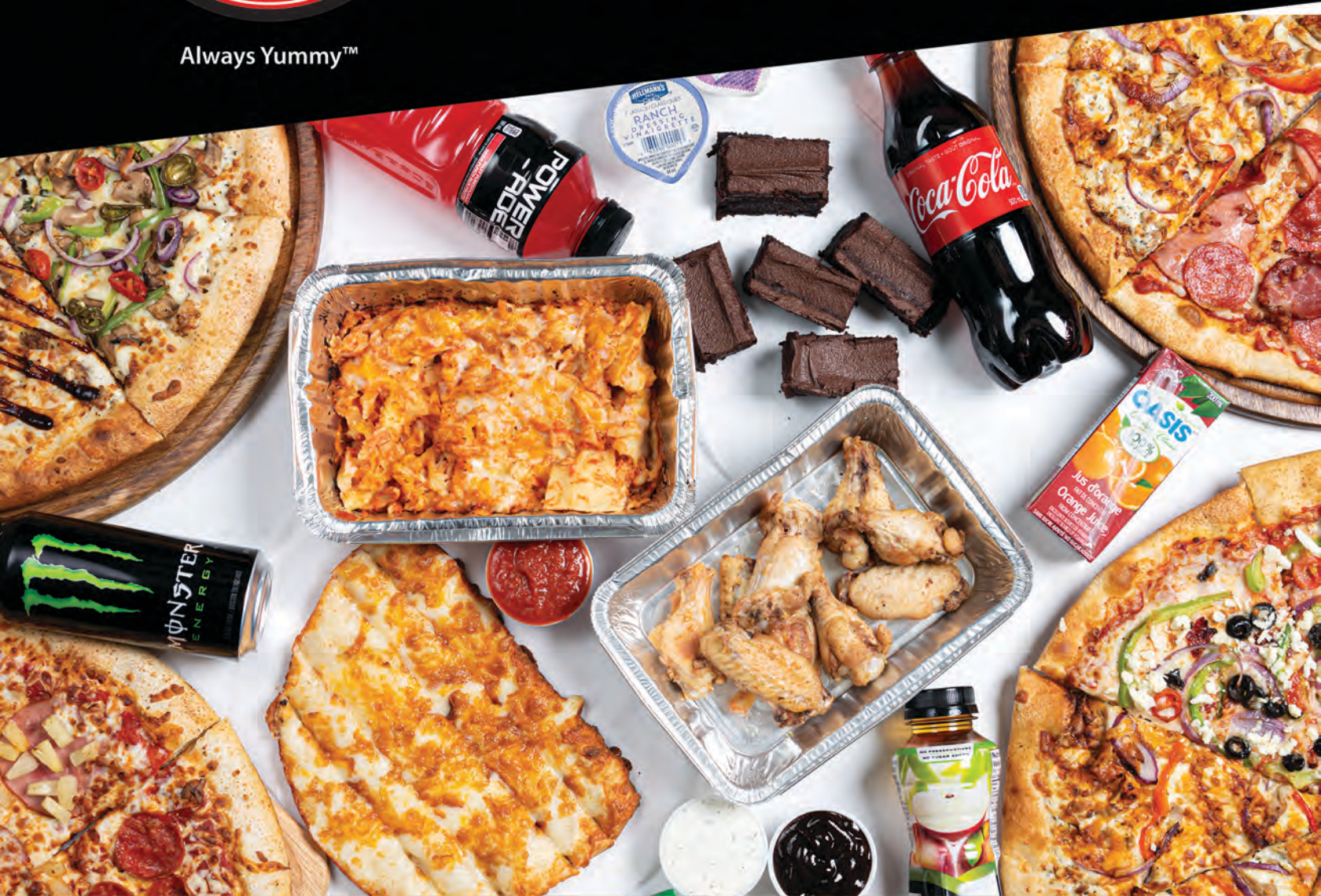




Always Yummy™

EXPANDING ONE SLICE AT A TIME



**Join the fast-growing and popular
Pizza by-the-slice franchise and
invest in your future.**

YUMMYSLICE.CA/FRANCHISING

MARCH 2024

Our Mission

Our mission is to establish ourselves as the premier purveyor of Yummy, Delicious and Affordable pizzas in Canada.

- Deliver outstanding return on investment to our franchisees and partners.
- Deliver outstanding value to our customers.
- Become a leading Canadian company.
- Contribute positively to communities and neighbourhoods.
- Recognize that it is essential to protect the brand Yummy Slice Pizza.
- We are putting service, quality and our customers before profits.



Join the Rapid Expansion of Yummy Slice Pizza

Since its inception in 2021, Yummy Slice Pizza has quickly become a standout name in the Canadian pizza scene, known for its innovation and commitment to excellence. With 13 successful restaurants already delighting customers and 4 more set to open their doors, our journey of rapid growth across the Lower Mainland showcases our ambition and the robustness of our business model. We're inviting ambitious entrepreneurs to be a part of this exciting journey as a franchise partner.

Offering one of the most appealing franchise opportunities, Yummy Slice Pizza makes entering the pizza industry more accessible than ever. With franchise fees of only \$30,000 and an initial investment requirement of \$100,000-\$150,000, we pave the way for your success. Our comprehensive marketing strategy, blending the strengths of both digital and traditional media, positions Yummy Slice Pizza as a top investment option.



Established in 2021.

13 Amazing locations and growing.

New units are continuously being opened, with a development plan of more stores across BC in the near future.

Franchise Fees: \$30,000
Royalty Fees: 6%
Advertising Fees: 2%
Cash On Hand: \$100,000-\$150,000
Turnkey: \$250K to \$300K
(depending on type and size)



13 Existing
4 Opening Soon

LOCATIONS

VANCOUVER

1168 Davie St
5845 Victoria Dr
183 E Broadway
3210 W Broadway
2582 Commercial Dr
2889 Grandview Hwy

NEW WESTMINSTER

881 Carnarvon St
ABBOTSFORD
2388 McCallum Rd

SURREY

10470 King George Blvd

RICHMOND

7820 Williams Rd
8900 No 1 Rd
6386 No 3 Rd

DELTA

8245 120 St

OPENING SOON

VANCOUVER

7970 Granville St

CHILLIWACK

45300 Luckakuck Way

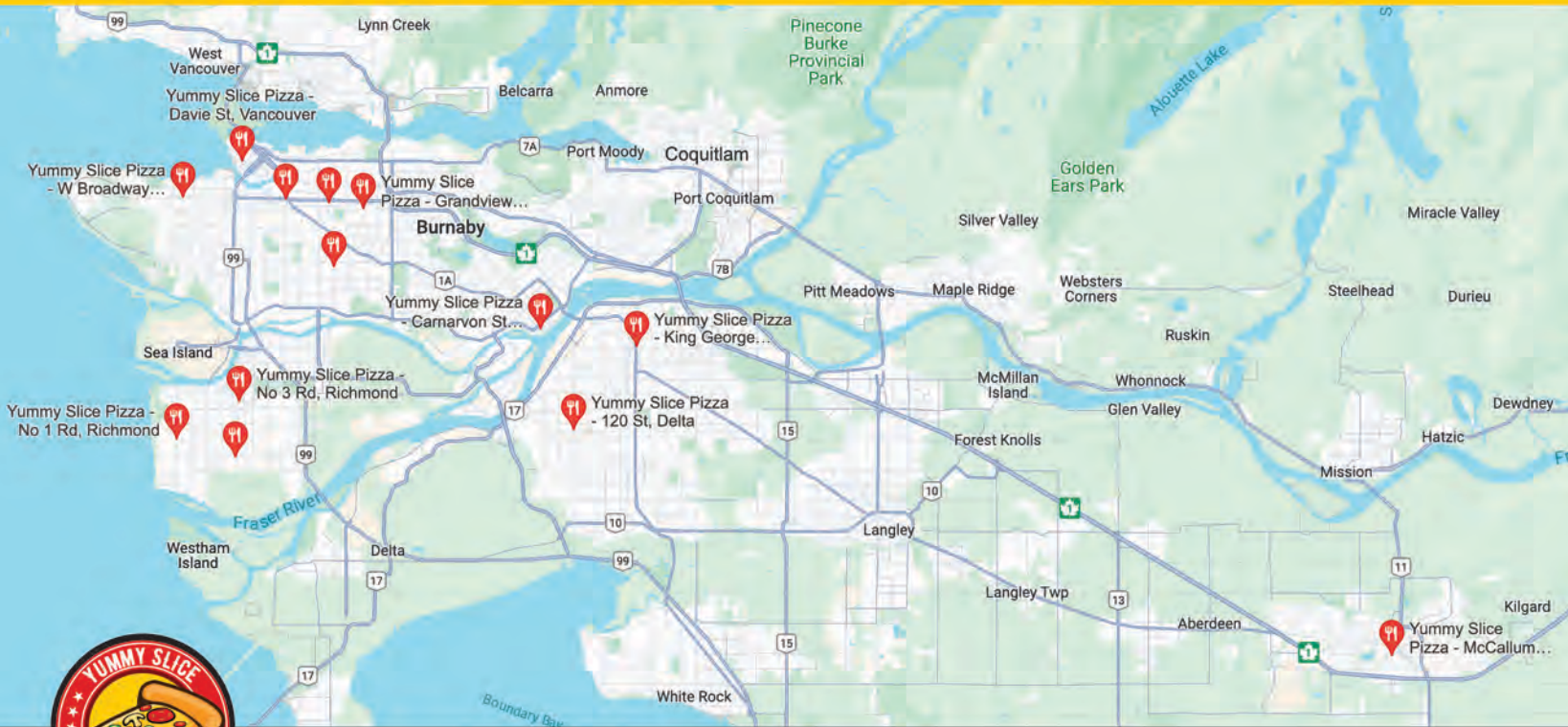
ALDERGROVE (Langley)

27253 Fraser Hwy

AGASSIZ

7168 Pioneer Ave

LOCATIONS



Why Choose Yummy Slice Pizza?

Rapid Growth: A fast-expanding brand known for its success and market penetration.

Strong ROI: Investments in Yummy Slice Pizza yield attractive returns.

Accessible Entry: Low initial investment range of **\$100,000-\$150,000**

Comprehensive Turnkey Solution: Total investment between **\$250,000 - \$300,000** for a fully operational franchise.

Cultural Integrity: Full support in embracing our Vision, Mission, Culture, and Values.

In-depth Training: Extensive **6-8 weeks** of training, evaluation, and ongoing support from our Head Office.

Marketing Excellence: Robust support in both digital and traditional marketing to maximize brand presence online and locally.

Proven Model: A tested and successful business model that ensures long-term success.

Welcoming Atmosphere: Innovative and engaging store design that attracts customers and motivates staff.

Modern Convenience: A focus on dine-in, takeout and delivery services to cater to current consumer trends.

Brand Strength: A strong brand identity and market awareness that set us apart in the competitive pizza industry.





Steps to Becoming a Yummy Slice Pizza Franchise Owner:

- 1 Submit a Franchise Application:** Start by filling out our online application to express your interest and provide us with your background and preferences.
- 2 Application Review:** We'll evaluate your application, focusing on your financial status, business experience, and preferred location.
- 3 Preliminary Approval:** After initial approval, you'll meet with our business development team for further assessment. Successful candidates receive the Franchise Disclosure Document (FDD) detailing our franchise operations.
- 4 Franchise Offer:** We'll extend a conditional franchise offer, pending approval, bank financing, and lease acquisition.
- 5 Location and Financing:** We assist in selecting a prime location and guide you through the bank financing process, including site approval and construction supervision.
- 6 Signing the Franchise Agreement:** Once the lease and financing are set, you'll sign the franchise agreement, finalize payments, and begin construction.
- 7 Comprehensive Training:** You and your manager will undergo extensive training covering all aspects necessary for running your franchise, from operations to customer service.

Launch: After training and construction, your Yummy Slice Pizza location will be ready to open its doors to customers!



Site Selection Criteria

Size: Seeking spaces ranging from 400 to 1,200 sqft to optimize operations.

Stability: Opting for leases without demolition clauses to secure long-term site tenure.

Lease Duration: Aiming for 10-year lease terms to establish lasting community presence.

Location: Targeting areas with high foot traffic to maximize customer engagement.

Accessibility: Prioritizing locations with strong potential for pick-up and delivery services to enhance convenience for our customers.

Further Considerations

Visibility: Ensuring each location is highly visible to attract walk-in customers.

Market Analysis: Conducting thorough market research to confirm demand potential in each area.

Community Integration: Selecting locations that allow us to be an integral part of neighborhood dynamics.

Transport Links & Parking: Choosing locations with good transport links and parking for ease of access for both customers and delivery services.

Awesome Menu

Yummy Slice Pizza offers an extensive menu that goes far beyond a list of pizza toppings.

Our menu features multiple product categories and flavor options that attract new customers. Pizza By-The-Slice, Signature Pizzas, Signature Pastas, Chicken Wings, Fries, etc.

Visit YummySlice.ca/menu



**X-LARGE
HEART
PIZZA**





HEAD OFFICE

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Website: www.YummySlice.ca

STAY CONNECTED



@YummySlicePizza