



Always Yummy™

EXPANDING **ONE SLICE** AT A TIME



**Join the fast-growing and popular
Pizza by-the-slice franchise and
invest in your future.**

YUMMYSLICE.CA/FRANCHISING

JULY 2024

Our Mission

Our mission is to establish ourselves as the premier purveyor of Yummy, Delicious and Affordable pizzas in Canada.

- Deliver outstanding return on investment to our franchisees and partners.
- Deliver outstanding value to our customers.
- Become a leading Canadian company.
- Contribute positively to communities and neighbourhoods.
- Recognize that it is essential to protect the brand Yummy Slice Pizza.
- We are putting service, quality and our customers before profits.



Join the Rapid Expansion of Yummy Slice Pizza

Since its inception in 2021, Yummy Slice Pizza has quickly become a standout name in the Canadian pizza scene, known for its innovation and commitment to excellence. With 13 successful restaurants already delighting customers and 4 more set to open their doors, our journey of rapid growth across the Lower Mainland showcases our ambition and the robustness of our business model. We're inviting ambitious entrepreneurs to be a part of this exciting journey as a franchise partner.

Offering one of the most appealing franchise opportunities, Yummy Slice Pizza makes entering the pizza industry more accessible than ever. With franchise fees of only \$30,000 and an initial investment requirement of \$100,000-\$150,000, we pave the way for your success. Our comprehensive marketing strategy, blending the strengths of both digital and traditional media, positions Yummy Slice Pizza as a top investment option.



ESTABLISHED IN 2021

EXPANDING ONE SLICE AT A TIME

New units are continuously being opened, with a development plan of more stores across BC in the near future.

- Franchise Fees:** \$30,000
- Royalty Fees:** 6%
- Advertising Fees:** 2%
- Cash On Hand:** \$100,000 - \$150,000
- Turnkey:** \$250K to \$350K (depending on type and size)



16 Existing
1 Opening Soon

LOCATIONS

VANCOUVER
1168 Davie St
5845 Victoria Dr
183 E Broadway
3210 W Broadway
2582 Commercial Dr
2889 Grandview Hwy
7970 Granville St

RICHMOND
7820 Williams Rd
8900 No 1 Rd
6386 No 3 Rd

AGASSIZ
7168 Pioneer Ave

NEW WESTMINSTER
881 Carnarvon St

ABBOTSFORD
2388 McCallum Rd

SURREY
10470 King George Blvd

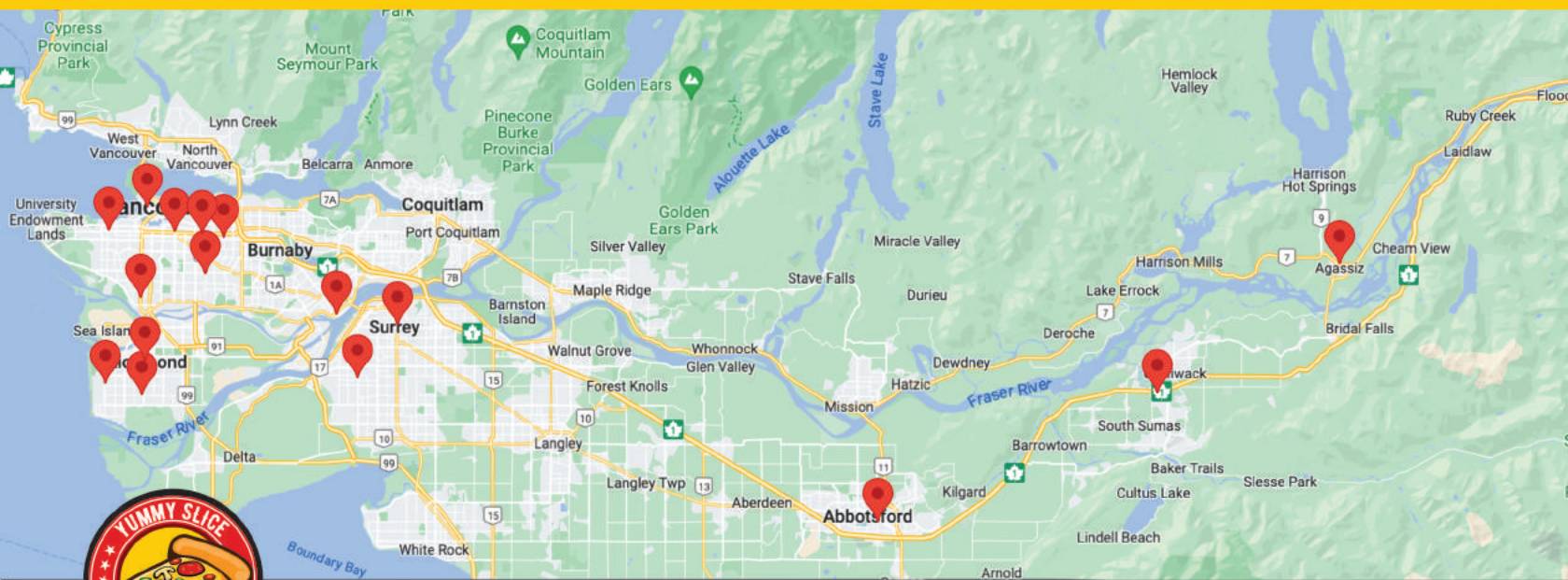
DELTA
8245 120 St

CHILLIWACK
45300 Luckakuck Way

OPENING SOON

ALDERGROVE (Langley)
27253 Fraser Hwy

LOCATIONS



Why Choose Yummy Slice Pizza?

Rapid Growth: A fast-expanding brand known for its success and market penetration.

Strong ROI: Investments in Yummy Slice Pizza yield attractive returns.

Accessible Entry: Low initial investment range of **\$100,000-\$150,000**

Comprehensive Turnkey Solution: Total investment between **\$250,000 - \$300,000** for a fully operational franchise.

Cultural Integrity: Full support in embracing our Vision, Mission, Culture, and Values.

In-depth Training: Extensive **6-8 weeks** of training, evaluation, and ongoing support from our Head Office.

Marketing Excellence: Robust support in both digital and traditional marketing to maximize brand presence online and locally.

Proven Model: A tested and successful business model that ensures long-term success.

Welcoming Atmosphere: Innovative and engaging store design that attracts customers and motivates staff.

Modern Convenience: A focus on dine-in, takeout and delivery services to cater to current consumer trends.

Brand Strength: A strong brand identity and market awareness that set us apart in the competitive pizza industry.





Steps to Becoming a Yummy Slice Pizza Franchise Owner:

- 1 Submit a Franchise Application:** Start by filling out our online application to express your interest and provide us with your background and preferences.
- 2 Application Review:** We'll evaluate your application, focusing on your financial status, business experience, and preferred location.
- 3 Preliminary Approval:** After initial approval, you'll meet with our business development team for further assessment. Successful candidates receive the Franchise Disclosure Document (FDD) detailing our franchise operations.
- 4 Franchise Offer:** We'll extend a conditional franchise offer, pending approval, bank financing, and lease acquisition.
- 5 Location and Financing:** We assist in selecting a prime location and guide you through the bank financing process, including site approval and construction supervision.
- 6 Signing the Franchise Agreement:** Once the lease and financing are set, you'll sign the franchise agreement, finalize payments, and begin construction.
- 7 Comprehensive Training:** You and your manager will undergo extensive training covering all aspects necessary for running your franchise, from operations to customer service.

Launch: After training and construction, your Yummy Slice Pizza location will be ready to open its doors to customers!



Site Selection Criteria

Size: Seeking spaces ranging from 400 to 1,200 sqft to optimize operations.

Stability: Opting for leases without demolition clauses to secure long-term site tenure.

Lease Duration: Aiming for 10-year lease terms to establish lasting community presence.

Location: Targeting areas with high foot traffic to maximize customer engagement.

Accessibility: Prioritizing locations with strong potential for pick-up and delivery services to enhance convenience for our customers.

Further Considerations

Visibility: Ensuring each location is highly visible to attract walk-in customers.

Market Analysis: Conducting thorough market research to confirm demand potential in each area.

Community Integration: Selecting locations that allow us to be an integral part of neighborhood dynamics.

Transport Links & Parking: Choosing locations with good transport links and parking for ease of access for both customers and delivery services.

Awesome Menu

Yummy Slice Pizza offers an extensive menu that goes far beyond a list of pizza toppings.

Our menu features multiple product categories and flavor options that attract new customers. Pizza By-The-Slice, Signature Pizzas, Signature Pastas, Chicken Wings, Fries, etc.

Visit YummySlice.ca/menu



**X-LARGE
HEART
PIZZA**



Promo Flyer

Trifold 17" x 11"

Yummy Slice PIZZA
Always Yummy™

LOCATIONS

LOCATION	ADDRESS	PHONE
VANCOUVER	401-281-2717	604-242-2717
RICHMOND	6386 No. 3 Rd. #110	(604) 242-0606
NEW WESTMINSTER	6386 No. 3 Rd. #110	(604) 242-0606
SURREY	10479 King George Blvd	604-242-2717
ABOTTSFORD	3488 McCallum St	549-743-0677
DATA	3310 W. Broadway, Vancouver	604-242-2717

YUMMYSLICE.CA

CUSTOMIZE YOUR OWN PIZZA		YUMMY SIGNATURE PIZZAS		PASTAS & SIDES	
1 CHOOSE YOUR SIZE	12" SMALL \$10.99 14" MEDIUM \$12.99 16" EXTRA LARGE \$14.99	12" SMALL \$10.99 14" MEDIUM \$12.99 16" EXTRA LARGE \$14.99	SIGNATURE PASTA \$10.99 Chicken Meat, Mozzarella, Creamy Sauce, Creamy Chicken, Creamy Muggo	CHICKEN WINGS \$10.99 5 PCS \$10.99 8 PCS \$12.99	CHICKEN STICKS \$5.99 1 PCS \$5.99 6 PCS \$34.99
2 CHOOSE YOUR CRUST	Regular Crust or Thin Crust	YUMMY MEATS Creamy Garlic Sauce, Mozzarella, Pepperoni, Jalapeno, Red Onions, Chicken, Olives & Onions	CHICKEN WINGS \$10.99 5 PCS \$10.99 8 PCS \$12.99	BUNLESS CHICKEN WINGS \$16.99 ONE SIZE \$16.99	MACARONI CHEESE BITES \$15.99 1 PCS \$15.99
3 CHOOSE YOUR BASE SAUCE	Tomato Sauce or Creamy Garlic Sauce	YUMMY CHICKEN Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	VEGETABLE LOAVES \$15.99 1 PCS \$15.99	SPICY WAFFLE POTATO WEDGE \$13.99 ONE SIZE \$13.99	DESSERTS
4 CHOOSE YOUR BASE CHEESE	Mozzarella	YUMMY BEEF CHICKEN Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY FRIES \$14.99 ONE SIZE \$14.99	BROWNIE \$2.49 EACH \$2.49 3 PCS \$10.99	CHOCOLATE SHUNK COOKIE \$2.49 EACH \$2.49 3 PCS \$10.99
5 CHOOSE YOUR TOPPINGS	VEGETABLES Mushrooms, Bell Peppers, Onions, Spinach, Cucumber, Cherry Tomatoes, Green Peppers, Jalapeno, Marinated Feta, Pineapple, Red Onions, Red Peppers, Sweetened Pickles, Sun-dried Tomatoes	YUMMY PASTA \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	BUNLESS CHICKEN WINGS \$16.99 ONE SIZE \$16.99	CHOCOLATE SHUNK COOKIE \$2.49 EACH \$2.49 3 PCS \$10.99	SUNDAE CUP \$1.79 EACH \$1.79 3 CUPS \$6.99
	MEAT Bacon, Beef, Canadian Bacon, Chicken, Ham, Pepperoni, Sausage, Teriyaki Chicken	YUMMY MEAT \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	MACARONI CHEESE BITES \$15.99 1 PCS \$15.99	SPICY WAFFLE POTATO WEDGE \$13.99 ONE SIZE \$13.99	DRINKS
	OTHER BBQ Sauce, Barbecue Sauce, Creamy Garlic Sauce, Creamy Garlic Sauce, Pesto, Hot Honey, Hot Honey Mustard, Pesto, Pesto, Pesto	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	SPICY WAFFLE POTATO WEDGE \$13.99 ONE SIZE \$13.99	DESSERTS	DAIRY FREE \$5.49 CLASSIC SLICES & DRINK
	YUMMY CLASSIC PIZZAS	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	DESSERTS	CHOCOLATE SHUNK COOKIE \$2.49 EACH \$2.49 3 PCS \$10.99	YUMMY SLICE PIZZA
	12" SMALL \$10.99 14" MEDIUM \$12.99 16" EXTRA LARGE \$14.99	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	CHOCOLATE SHUNK COOKIE \$2.49 EACH \$2.49 3 PCS \$10.99	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA
	PEPPERONI \$10.99 Tomato Sauce, Mozzarella, Pepperoni & Sausage	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA
	HAWAIIAN \$10.99 Tomato Sauce, Mozzarella, Ham & Pineapple	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA
	BACH MEDITERRANEAN \$10.99 Tomato Sauce, Mozzarella, Bacon & Marjoram	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA
	MEAT \$10.99 Tomato Sauce, Mozzarella, Beef, Cheddar & Creamy Garlic Sauce Drizzle On Top	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA
	CHICKEN PASTA \$10.99 Tomato Sauce, Mozzarella, Chicken, Cheddar & Creamy Garlic Sauce	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA
	CHICKEN PASTA \$10.99 Tomato Sauce, Mozzarella, Chicken, Cheddar & Creamy Garlic Sauce	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA
	CHICKEN PASTA \$10.99 Tomato Sauce, Mozzarella, Chicken, Cheddar & Creamy Garlic Sauce	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA
	CHICKEN PASTA \$10.99 Tomato Sauce, Mozzarella, Chicken, Cheddar & Creamy Garlic Sauce	YUMMY BEEF CHICKEN \$10.99 Creamy Garlic Sauce, Mozzarella, Chicken, Red Onions, Red Peppers, Cheddar & BBQ Sauce Drizzle	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA	YUMMY SLICE PIZZA

UNLIMITED SMALL
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$11.99 \$6.99 EACH

UNLIMITED MEDIUM
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$13.99 \$9.99 EACH

UNLIMITED X-LARGE
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$21.99 \$15.99 EACH

2 CLASSIC SLICES & DRINK \$5.49

8 CLASSIC SLICES \$13.99

Grand Opening Promo

6" x 11"

Yummy Slice PIZZA
Always Yummy™

GRAND OPENING

RICHMOND
6386 NO. 3 RD. # 110
(604) 242-0606

MON-SUN: 10 AM - 4 AM

SEE BACK FOR SPECIALS

YUMMYSLICE.CA

Promo Coupon

5" x 7"

INFLATION BUSTER DEALS

SEE BACK FOR COUPONS

LOCATIONS

VANCOUVER 401-281-2717 2880 Cambie Hwy 604-242-2717	RICHMOND 6386 No. 3 Rd. #110 604-242-0606	NEW WESTMINSTER 6386 No. 3 Rd. #110 604-242-0606
SURREY 10479 King George Blvd 604-242-2717	ABOTTSFORD 3488 McCallum St 549-743-0677	DATA 3310 W. Broadway, Vancouver 604-242-2717

GRAND OPENING PICK UP COUPONS

UNLIMITED SMALL
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$5 EACH

UNLIMITED MEDIUM
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$7 EACH

UNLIMITED X-LARGE
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$11 EACH

UNLIMITED SMALL
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$11.99 \$6.99 EACH

UNLIMITED MEDIUM
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$13.99 \$9.99 EACH

UNLIMITED X-LARGE
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS
\$21.99 \$15.99 EACH





HEAD OFFICE

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Website: www.YummySlice.ca

STAY CONNECTED



@YummySlicePizza