



Always Yummy™

# EXPANDING **ONE** **SLICE** AT A TIME



**Join the fast-growing and popular  
Pizza by-the-slice franchise and  
invest in your future.**

[YUMMYSLICE.CA/FRANCHISING](https://YUMMYSLICE.CA/FRANCHISING)

NOV 2024

## Our Mission

Our mission is to establish ourselves as the premier purveyor of Yummy, Delicious and Affordable pizzas in Canada.

- Deliver outstanding return on investment to our franchisees and partners.
- Deliver outstanding value to our customers.
- Become a leading Canadian company.
- Contribute positively to communities and neighbourhoods.
- Recognize that it is essential to protect the brand Yummy Slice Pizza.
- We are putting service, quality and our customers before profits.



## Join the Rapid Expansion of Yummy Slice Pizza

Since its inception in 2021, Yummy Slice Pizza has quickly become a standout name in the Canadian pizza scene, known for its innovation and commitment to excellence. With many successful restaurants already delighting customers and more locations set to open their doors, our journey of rapid growth across the Lower Mainland showcases our ambition and the robustness of our business model. We're inviting ambitious entrepreneurs to be a part of this exciting journey as a franchise partner.

Offering one of the most appealing franchise opportunities, Yummy Slice Pizza makes entering the pizza industry more accessible than ever. With franchise fees of only \$30,000 and an initial investment requirement of \$100,000-\$150,000, we pave the way for your success. Our comprehensive marketing strategy, blending the strengths of both digital and traditional media, positions Yummy Slice Pizza as a top investment option.



## ESTABLISHED IN 2021

New units are continuously being opened, with a development plan of more stores across BC in the near future.

- Franchise Fees:** \$30,000
- Royalty Fees:** 6%
- Advertising Fees:** 2%
- Cash On Hand:** \$100,000 - \$150,000
- Turnkey:** \$250K to \$350K (depending on type and size)



## EXISTING LOCATIONS

### VANCOUVER

- 1168 Davie St
- 5845 Victoria Dr
- 183 E Broadway
- 3210 W Broadway
- 2582 Commercial Dr
- 2889 Grandview Hwy
- 7970 Granville St

### NEW WESTMINSTER

- 881 Carnarvon St

### ABBOTSFORD

- 2388 McCallum Rd

### SURREY

- 10470 King George Blvd

### DELTA

- 8245 120 St

### CHILLIWACK

- 45300 Luckakuck Way

### ALDERGROVE (Langley)

- 27253 Fraser Hwy

## OPENING SOON

### Vancouver

- 6406 Fraser St

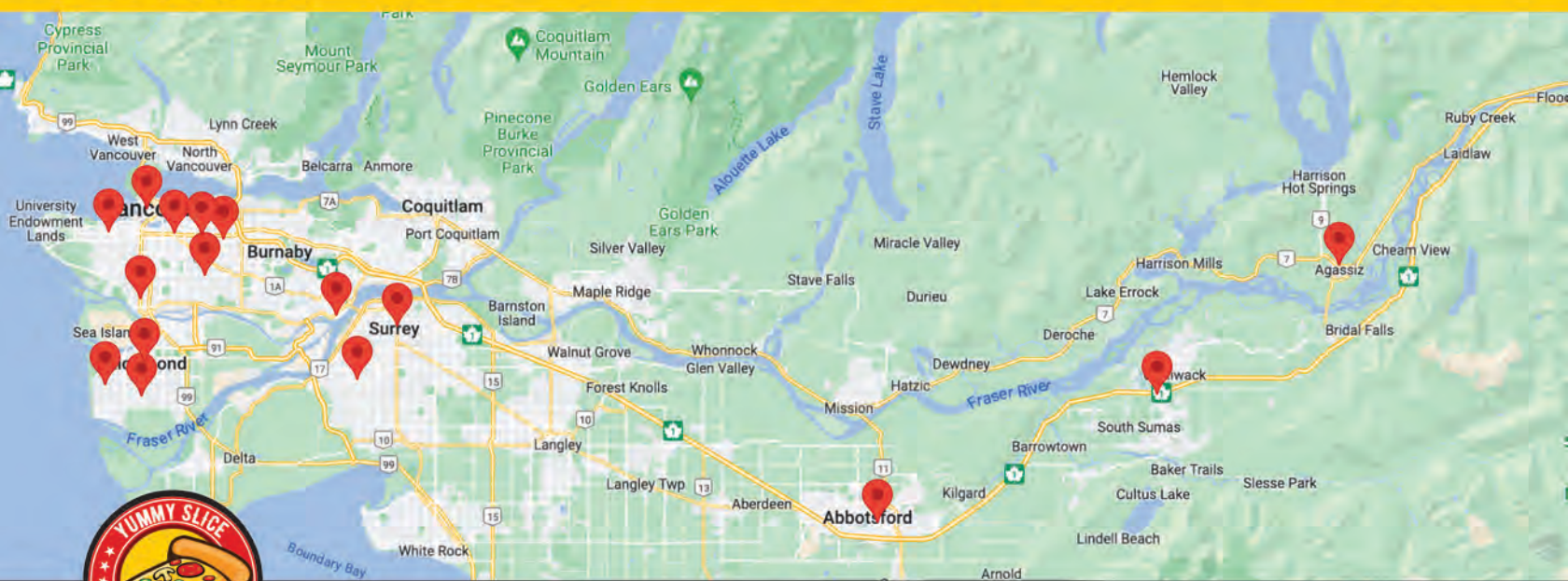
### Vancouver

- 2140 E Hastings St

### Burnaby

- 5900 Kingsways St

## LOCATIONS



## Why Choose Yummy Slice Pizza?

**Rapid Growth:** A fast-expanding brand known for its success and market penetration.

**Strong ROI:** Investments in Yummy Slice Pizza yield attractive returns.

**Accessible Entry:** Low initial investment range of **\$100,000-\$150,000**

**Comprehensive Turnkey Solution:** Total investment between **\$250,000 - \$300,000** for a fully operational franchise.

**Cultural Integrity:** Full support in embracing our Vision, Mission, Culture, and Values.

**In-depth Training:** Extensive **6-8 weeks** of training, evaluation, and ongoing support from our Head Office.

**Marketing Excellence:** Robust support in both digital and traditional marketing to maximize brand presence online and locally.

**Proven Model:** A tested and successful business model that ensures long-term success.

**Welcoming Atmosphere:** Innovative and engaging store design that attracts customers and motivates staff.

**Modern Convenience:** A focus on dine-in, takeout and delivery services to cater to current consumer trends.

**Brand Strength:** A strong brand identity and market awareness that set us apart in the competitive pizza industry.





## Steps to Becoming a Yummy Slice Pizza Franchise Owner:

- 1 Submit a Franchise Application:** Start by filling out our online application to express your interest and provide us with your background and preferences.
- 2 Application Review:** We'll evaluate your application, focusing on your financial status, business experience, and preferred location.
- 3 Preliminary Approval:** After initial approval, you'll meet with our business development team for further assessment. Successful candidates receive the Franchise Disclosure Document (FDD) detailing our franchise operations.
- 4 Franchise Offer:** We'll extend a conditional franchise offer, pending approval, bank financing, and lease acquisition.
- 5 Location and Financing:** We assist in selecting a prime location and guide you through the bank financing process, including site approval and construction supervision.
- 6 Signing the Franchise Agreement:** Once the lease and financing are set, you'll sign the franchise agreement, finalize payments, and begin construction.
- 7 Comprehensive Training:** You and your manager will undergo extensive training covering all aspects necessary for running your franchise, from operations to customer service.

**Launch:** After training and construction, your Yummy Slice Pizza location will be ready to open its doors to customers!



## Site Selection Criteria

**Size:** Seeking spaces ranging from 400 to 1,200 sqft to optimize operations.

**Stability:** Opting for leases without demolition clauses to secure long-term site tenure.

**Lease Duration:** Aiming for 10-year lease terms to establish lasting community presence.

**Location:** Targeting areas with high foot traffic to maximize customer engagement.

**Accessibility:** Prioritizing locations with strong potential for pick-up and delivery services to enhance convenience for our customers.

## Further Considerations

**Visibility:** Ensuring each location is highly visible to attract walk-in customers.

**Market Analysis:** Conducting thorough market research to confirm demand potential in each area.

**Community Integration:** Selecting locations that allow us to be an integral part of neighborhood dynamics.

**Transport Links & Parking:** Choosing locations with good transport links and parking for ease of access for both customers and delivery services.

## Awesome Menu

Yummy Slice Pizza offers an extensive menu that goes far beyond a list of pizza toppings.

Our menu features multiple product categories and flavor options that attract new customers. Pizza By-The-Slice, Signature Pizzas, Signature Pastas, Chicken Wings, Fries, etc.

Visit [YummySlice.ca/menu](https://YummySlice.ca/menu)



# Promo Flyer

Trifold 17" x 11"

**YUMMY SLICE PIZZA**  
EST. 2021  
Always Yummy™

**LOCATIONS**

**NEW WESTMINSTER**

**YUMMYSLICE.CA**

CUSTOMIZE YOUR OWN PIZZA			
1 CHOOSE YOUR SIZE	12" SMALL	14" MEDIUM	16" LARGE
2 CHOOSE YOUR CRUST	GLUTEN-FREE	THIN CRUST	THICK CRUST
3 CHOOSE YOUR BASE SAUCE	Tomato Sauce or Creamy Garlic Sauce		
4 CHOOSE YOUR BASE CHEESE	Mozzarella		
5 CHOOSE YOUR TOPPINGS			

YUMMY SIGNATURE PIZZAS			
12" SMALL	14" MEDIUM	16" LARGE	18" EXTRA LARGE
GLUTEN-FREE	THIN CRUST	THICK CRUST	THICK CRUST
YUMMY BROS	YUMMY CHEESE	YUMMY VEGGIE	YUMMY PANZER
YUMMY CHICKEN	YUMMY BBQ CHICKEN	YUMMY MEAT	YUMMY PASTA
YUMMY CLASSIC PIZZAS	YUMMY CLASSIC PIZZAS	YUMMY CLASSIC PIZZAS	YUMMY CLASSIC PIZZAS

PASTAS & SIDES	
SIGNATURE PASTA	1 EACH \$10.99
CHICKEN WINGS	8 PCS \$18.99
CHEESE STICKS	8 PCS \$5.99
YUMMY FRIES	100 PCS \$3.49
BONELESS CHICKEN BITES	100 PCS \$6.49
MACARONI CHEESE BITES	100 PCS \$5.99
SPICY WAFFLE POTATO WEDGE	100 PCS \$3.79
BIPS	1 EACH \$9.99

DESSERTS	
BROWNIE	1 EACH \$2.49
CHOCOLATE CHUNK COOKIE	1 EACH \$2.49
SANDAE CUP	100 PCS \$1.79

DRINKS	
DASANI (Bottled Water 500ml)	\$1.99
CAN POP (Coke)	\$1.49
BOTTLED POP (Coke)	\$2.99
BOTTLED POP (Lemon)	\$2.99
JUICE BOX (Coke)	\$2.99
JUICE (Coke)	\$2.99
MONSTER	\$2.99
POWER	\$2.99

**UNLIMITED SMALL**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
\$11.99 EACH  
**\$6.99 EACH**

**UNLIMITED MEDIUM**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
\$13.99 EACH  
**\$9.99 EACH**

**UNLIMITED X-LARGE**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
\$21.99 EACH  
**\$15.99 EACH**

**2 CLASSIC SLICES & DRINK \$5.49**

**8 CLASSIC SLICES \$13.99**

# Grand Opening Promo

6" x 11"

**YUMMY SLICE PIZZA**  
EST. 2021  
Always Yummy™

**GRAND OPENING**

**RICHMOND**  
6386 NO. 3 RD, # 110  
(604) 242-0606

**MON-SUN: 10 AM - 4 AM**

**SEE BACK FOR SPECIALS**

**YUMMYSLICE.CA**

# Promo Coupon

5" x 7"

**YUMMY SLICE PIZZA**  
EST. 2021  
Always Yummy™

**GRAND OPENING PICK UP COUPONS**

**UNLIMITED SMALL**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
**\$5 EACH**

**UNLIMITED MEDIUM**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
**\$7 EACH**

**UNLIMITED X-LARGE**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
**\$11 EACH**

**INFLATION BUSTER DEALS**

**YUMMY SLICE PIZZA**  
EST. 2021  
Always Yummy™

**SEE BACK FOR COUPONS**

**LOCATIONS**

**VANCOUVER**  
1768 Comox St  
604-276-1111  
2882 Grandview Hwy  
604-276-1111  
2882 Grandview Hwy  
604-276-1111  
7811 Brentwood  
604-276-1111  
5665 Arden Dr  
604-276-1111

**RICHMOND**  
7820 Williams Rd  
604-276-1111  
8900 No 1 Ave #110  
604-276-1111  
10470 King George Blvd  
604-276-1111  
2388 Midway Rd  
604-276-1111  
6625 152 St  
604-276-1111

**NEW WESTMINSTER**  
881 Compton St  
604-276-1111  
10470 King George Blvd  
604-276-1111  
Dinning Seat  
604-276-1111  
8110 W Broadway, Vancouver  
604-276-1111  
6386 No 3 Rd #110, Richmond  
604-276-1111

**SURREY**  
881 Compton St  
604-276-1111

**ABBOTSFORD**  
10470 King George Blvd  
604-276-1111

**TO SEE OUR SCAN HERE**

**UNLIMITED SMALL**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
\$11.99 EACH  
**\$6.99 EACH**

**UNLIMITED MEDIUM**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
\$13.99 EACH  
**\$9.99 EACH**

**UNLIMITED X-LARGE**  
SIGNATURE, CLASSIC, OR 5-TOPPING PIZZAS  
\$21.99 EACH  
**\$15.99 EACH**



## HEAD OFFICE

Address: 11871 Horseshoe Way  
Richmond, BC V7A 5H5

Email: [info@YummySlice.ca](mailto:info@YummySlice.ca)

Website: [www.YummySlice.ca](http://www.YummySlice.ca)

## STAY CONNECTED



@YummySlicePizza